

KA1AD

IntegrArt Project Manual

NGO NEST BERLIN

CÂMARA DE LOBOS VIVA
ASSOCIAÇÃO DESENVOLVIMENTO COMUNITÁRIO
PAZ SIM GUERRA NÃO!



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WHAT IS IntegrArt?

IntegrArt is a KA1 Erasmus+ project by NGO NEST Berlin based on an internal SWOT analysis, aimed at enhancing staff members competence, having identified a skill gap in reaching a wider audience of disadvantaged adult targets living in the metropolitan area of Berlin, specifically adult with a migrant background. Through hands-on workshops, it enhances professional skills in creative expression and integration practices, using **upcycling and street art** as tools for **social inclusion**. Staff learn to transform urban waste into community art, combining **circular economy** concepts with **integration strategies** to build a more **inclusive community**.

Project title: IntegrArt - Social Inclusion through Art
Project duration: 1st June 2023 - 30th November 2024
Project code: 2023-1-DE02-KA122-ADU-000134723
Applicant organization: NGO NEST BERLIN
Hosting organizations: TEATRO METAPHORA-
ASSOCIAÇÃO DE AMIGOS DAS ARTES and
CARIBBEAN EDUCATION AND CULTURE FOUNDATION



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PROJECT OBJECTIVES

- Acquiring knowledge of using upcycled art processes and techniques aimed at social inclusion of people with migrant backgrounds who are less integrated into society.
- Acquiring competences and knowledge in efficient and proper through-art education offer for disadvantaged adult migrant aimed at promoting a pro-active engagement of the ultimate beneficiaries.
- Increasing knowledge and skills as a means of supporting future projects design, in favour of the ultimate beneficiaries, towards the latest developments in urban regeneration and the circular economy.


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MAIN METHODOLOGIES



ARTS-BASED EDUCATION

It uses visual, performing and creative arts as educational tools to promote personal, social and cultural development. This approach allows participants to explore complex issues through artistic expression, stimulating creativity, critical reflection and intercultural interaction.

Art can include practices such as **Upcycled Art**, which transforms waste materials into meaningful works, raising awareness of the importance of sustainability, or **Street Art**, which addresses diverse communities, fostering urban regeneration and a sense of belonging. This method helps to create inclusive spaces, where art becomes a universal language to promote social change.

EXPERIENTIAL LEARNING

It is based on the principle of 'learning by doing', offering participants the opportunity to acquire skills through practical and concrete activities.

This methodology stimulates active learning, allowing participants to directly confront real situations, reflect on experience and apply the acquired knowledge in different contexts.

JOB SHADOWING

It promotes learning through observation and direct peer exchange. Job shadowing allows participants to closely observe the work of experienced professionals, acquiring practical skills, operational strategies and an in-depth understanding of specific work contexts, by sharing knowledge, ideas and best practices.

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IMPLEMENTED ACTIVITIES

In order to reach its objectives, IntegrArt included the implementation of three types of activities:

- **Training course** on the use of recycled and upcycled materials to create art.
- **Job shadowing** in the context of administrative management, project management, social media management and use of street art in projects and initiatives at local and international level.
- **Workshop**



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JUNE 2024

TRAINING COURSE

Câmara de Lobos, Madeira

The IntegrArt training course organized by Teatro Metaphora in Câmara de Lobos in Madeira focused on the use of upcycled art in the local context to promote social inclusion, through community engagement. Workshops and hands-on activities allowed the five participants from NGO Nest Berlin to learn how to use art to foster empathy towards adult migrants in a process of inclusion, and these activities gave them new insights for integrating the concept of circular economy in future projects within the adult with migrant background.



JUNE 2024

TRAINING COURSE

Six key modules were designed to develop participants' skills, raise awareness about sustainability and foster social inclusion through art.

- **Need analysis:** to identify specific challenges and opportunities.
- **Exploring recyclable materials:** participants were introduced to various recyclable materials, such as wood, glass, paper, cardboard, textiles, tires, aluminum, steel and plastics. This module aimed to provide a basic understanding of the materials' properties, their potential for reuse, and their role in the circular economy.
- **Recycling working methods:** participants learned effective and safe techniques for collecting, processing, and transforming different types of recyclable materials.
- **Upcycled Art as a tool of social inclusion:** participants were introduced to GREEN STEPS, a project that promoted the creation of upcycled art installations as a means to promote sustainability and served as an example of how artistic expression can build a sense of belonging and shared responsibility within communities.



JUNE 2024

TRAINING COURSE

- **Benefits for adult with migrant background:** the participants explored how engaging in community art projects can empower adults with migrant backgrounds.
- **Practical sessions, from waste to art:** hands-on workshops allowed participants to apply what they learned. These activities included:
 - a **recycling paper workshop**, where participants created new objects from discarded paper, emphasizing sustainability and creativity.
 - a **soda cans upcycling activity**, where discarded soda cans were transformed into artistic canvases; this process not only showcased the artistic potential of everyday waste but also encouraged participants to see value in materials often considered disposable.



OCTOBER 2024

JOB SHADOWING

Philipsburg, Sint Maarten

Job Shadowing took place at the partner organization Caribbean Education & Culture Foundation in Philipsburg in Sint Maarten. Three participants of NGO Nest Berlin were involved in the day-to-day activities, and street art integration practices at local and international level. Thanks to these activities they assimilated new techniques of social inclusion through the use of art, and enhanced skills in designing, managing and implementing local community projects in the field of urban regeneration.

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OCTOBER 2024

JOB SHADOWING

Another key element of the project was job shadowing, which allowed NGO NEST Berlin staff to learn by observing the practices of partner organisations, such as the Caribbean Education and Culture Foundation.

Thanks to this experience, participants acquired skills related to effective practices for **engaging local communities**, innovative techniques to **integrate street art** into local and international initiatives promoting **active participation**, and valuable skills in **project design, management, and administration** for urban regeneration projects within local communities.

During these days of job shadowing, a shared learning environment was created, where exchanges of ideas and good practices strengthened individual and organisational skills, fostering deep and sustainable collaboration.



NOVEMBER 2024

DISSEMINATION

Berlin, Germany

During a dissemination event in Berlin, a NEST staff member who participated in the training course delivered an in-depth presentation of the project, highlighting the valuable collaboration between the sending and hosting organisations to promote social inclusion through upcycled art and street art. The event also featured contributions from other artists, creating an excellent platform for networking and fostering new collaboration opportunities



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ONLINE

WEBSITE

<https://ka1integrart.eu/>

Welcome to IntegrArt – Social Inclusion through Art!
This project website is designed to contain general information, as well as the key objectives of KA1 IntegrArt project .. find the main activities documented here, as well as inspiration for new partnerships and projects.

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PROJECT RESULTS

Project activities have determined the acquisition of the following **learning outcomes**:

- Acquisition of knowledge regarding the properties and creative potential of recyclable materials.
- Acquisition of skills in applying innovative recycling methods to create artistic works and promote the circular economy.
- Development of competencies in using Upcycled Art as a tool for social inclusion and community engagement.
- Improved understanding of the role of Street Art in fostering urban regeneration and active community participation.
- Strengthened skills in project design, management, and administrative processes for implementing community-focused initiatives.
- Acquisition of hands-on skills in practical activities such as paper recycling, transforming soda cans into artistic canvases.
- Improved English language proficiency and professional communication skills.





Waste turns

into artwork



Recycle materials turns

into artistic materials







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DISCLAIMER

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